

## SET SPONSORSHIP

The Midnight Gourmet television show is a PBS based project, consequently, we will be relying on community and corporate support to accomplish our endeavor. We will be utilizing a facility provided by the University of Cincinnati. It will be predominantly comprised of a sophisticated, modern kitchen and a dining area. We will need all of the components for this, which is generally listed below. Most everything that goes into the show and set will be strategically designed to provide optimal exposure, in order to generate the greatest brand awareness. Appropriate credits will follow the program. All donations will benefit from the tax advantages of a charitable contribution to a non-profit entity commensurate to the dollar value placed on each item or service. Due to the potential of over 100 million viewers from national distribution, some items may incur additional financial support, so that the values are equitable to each party. Each agreement will be negotiated individually and designed specifically for the product or service that is accepted for inclusion in the show(s) and whether an item is given permanently or returned to the provider. Needs are as follows:

- Bar stools.
- Countertop appliances.
- Kitchen tools, utensils.
- Cutlery.
- Dining table/chairs.
- Table settings – china, linens, silverware, decorative items, etc.
- Set decorations – artwork, etc.
- Fresh flowers.
- Wardrobe – complete fashion for the host and guests.
- Hair/make-up.
- All food/beverage items (preparation, consumption, or display).
- All associated services with set design & building.
- Transportation for on location shooting (limousine, vehicle for tailgate episode, etc.).

We are looking to start production later this summer, consequently, inclusion in the show will be on a first response basis. We are also open to accepting interns who would like to gain exposure to any part of this process – television production, set build/design, and culinary preparation.